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EII EMEA Investment Strategy
All figures in USD

EMEA-listed ETP FlowsOctober 2019

October marked another strong inflow month for EMEA-listed exchange-traded products (ETPs) with \$15B invested, albeit down from \$20B of inflows in September. Flows into equity ETPs moderated to \$8.3B in October, down from \$13.8B in September. Fixed income gained \$4.9B, while inflows into commodity ETPs increased to \$1.6B.

Key themes this month:

- The Europe comeback?: A second consecutive month of European equity inflows
- Quality fixed income: Investment grade (IG) and rates inflows continue
- **3. Value in vogue:** October was the biggest inflow month of the year for the value factor

1. The Europe comeback?

- European equites gained their largest inflow month this year with \$4.4B added in October. This marked the first time the exposure has received positive inflows in consecutive months since October 2018; investors have bought \$7.9B of European equities since September. Despite the improvement in sentiment towards European equities, net flows this year still remain negative at -\$4B.
- Investors tempered their buying of US equities to only \$0.2B in October after September's record inflows (+\$5.3B). Despite lagging European equity inflows in October, year-todate flows into US equities are significantly higher, at \$10B YTD.
- Investors have continued to sell emerging market (EM) equities for a third consecutive month, with \$0.3B of outflows in October.
 These outflows come despite an apparent deescalation in global trade tensions, but the October figure does mark a slight improvement from September (-\$1B).

Two in a row

Monthly flows into EMEA-listed European equity ETPs, January 2019-October 2019



Source: Unless otherwise stated all data is sourced from the BlackRock Global ETP Landscape (a BlackRock tool that sources data from BlackRock and Markit) as at 31 October 2019. Past flows into EMEA-listed ETPs are not a guide to current or future flows and should not be the sole factor of consideration when selecting a product. This material is not intended to be relied upon as a forecast, research or investment advice, and is not a recommendation to, offer or solicitation to buy or sell any financial instrument or product or to adopt any investment strategy. Investment in the products mentioned in this document may not be suitable for all investors. BlackRock has not considered the suitability of any product against your individual needs and risk tolerance.

2. Quality fixed income

- Investors continued to favour quality in fixed income in October: investment grade (IG) and rates gained the lion's share of flows, with +\$1.2B and +\$1.8B respectively, while investors continued to sell high yield (-\$0.1B). Rates and IG have not had a negative flow month so far this year this 10 month streak has been their longest on record.
- EMEA investors have favoured fixed income exposures throughout the year and YTD net flows stand at \$55B. In comparison, equity inflows have totalled \$30B YTD.
- Emerging market debt (EMD) gained another \$0.9B in October. Investors favoured local currency ETPs (+\$0.8B), while selling hard currency ETPs (-\$0.1B). Investors had favoured LC early this year, but sold the exposure heavily in May. More recently, sentiment has begun to revert.

Local currency back in front

Cumulative flows into EMEA-listed hard and local currency EMD ETPs, January 2019-October 2019



3. Value in vogue

- Value ETPs gained \$0.4B in October the biggest monthly inflow into the exposure this year sending the factor's YTD flows back into positive territory. Value only gained inflows of similar magnitude in March 2019, when investors bought \$0.3B. Investors sold minimum volatility (min vol) ETPs for a second consecutive month (-\$0.2B), although min vol remains the most popular factor this year with net inflows of \$3.3B YTD.
- Commodity flows picked up to \$1.6B after dropping to \$0.7B in September. The majority of inflows were allocated to gold (\$1.2B) amid market volatility. Silver flows were flat for October but recovered from the -\$0.1B of outflows in September.

Value reaps inflows

Monthly flows into factor ETPs, January 2019– October 2019



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