



CV LABS INCUBATION PROGRAM

Batch 1: April 29th to July 5th, 2019 | **Batch 2:** Fall 2019 - Applications open

WHAT

Switzerland's first incubation program with a specific focus on **early-stage blockchain startups**. The one-of-a-kind blockchain incubator is set to help founders with technology and business aspects of running their own startup. All incubatees relocate to Zug for the program at CV Labs.

WHO

The program is tailored around the needs of blockchain startups from different countries and communities. 12 early-stage startups are developing solutions for various industries: advertising, content creation, scientific data management, fraud prevention and financial services.

The selected startups work in groups on different tasks to deliver on objectives set out for them by experts and mentors. Additionally, they participate in different extra curricular activities, such as visiting touristic locations across Switzerland, participating in events and connecting with relevant blockchain industry players in the ecosystem.

OBJECTIVE

Upon exiting the program, all startups are investor-room ready and founders have the necessary skills and tools to fundraise and develop their projects further.

3 Key Goals:

- Great pitch desk and stage presentation skills to deliver solid 30s, 5-10min and 30min pitches
- Investor-proof whitepaper & business plan
- Minimal Viable Product or Minimum Marketable Product ready for demonstration

FACTS & FIGURES

Up to **\$125k** funding
→ **\$100k** cash
→ **\$25k** in services
500+ applications
35+ countries
70+ mentors/experts
40% female mentors
10% equity in startups
10-week program
30+ events
12 startups in first batch
5 program pillars

BY FOUNDERS FOR FOUNDERS. REFLECT AND OVERCOME SETBACKS.

In addition to the blockchain focus, the incubator marvels in its ability to match startups with seasoned entrepreneurs for one-on-one mentorship.



Applications & more information: www.cvvvc.com/incubation

The CV Labs Incubation program is an initiative by CV VC (Crypto Valley Venture Capital), which was founded in 2018 by the three Lakeside Partners founders **Mathias Ruch** (CEO, Board Member), **Marco Bumbacher** (Chairman) and **Ralf Glabischnig** (Board Member). CIO and Co-Founder is **Olaf Hannemann**. Responsible for the CV Labs Incubation Program is **Pavel Jakovlev**. www.cvvvc.com





CRYPTO VALLEY VENTURE CAPITAL

NEXT GENERATION OF VENTURE CAPITAL INVESTMENTS

CV VC is a next generation investment company, where cutting-edge blockchain and crypto technology meets traditional venture capital. Based in the heart of Switzerland's Crypto Valley, the company invests in all stages of crypto and blockchain ventures, from incubation to growth capital and has its own thriving ecosystem.

**A STRONG
SUPPORT
SYSTEM
ALLOWS
STARTUPS
TO FLOURISH**

INCUBATION
PROGRAM

VENTURE
CAPITAL

CO-WORKING &
OFFICE SPACE

INDUSTRY
EVENTS

ADVISORY &
RESEARCH

STARTUP
COMPETITIONS

BLOCKCHAIN NATION SWITZERLAND

- ✓ Global hotspot for blockchain startups
- ✓ Committed government & stakeholders
- ✓ Long-standing experience & expertise
- ✓ Strong global financial hub

INVESTMENT THESIS

Blockchain technology, in conjunction with other technologies such as AI or IoT, will drive the next wave of technology companies. We are committed to find the most promising entrepreneurs working on game-changing business ideas using blockchain as underlying technology. Blockchain, AI and IoT are all heralding a paradigm shift in technology. They are designed to enable machines to communicate among themselves and to perform a wide variety of tasks in a largely automated manner. These technologies will impact our lives deeply and place increased demands on transparency and security. We believe blockchain will act as the catalyst tying all these technologies together.

CV VC invests in early-stage startups through its own Incubation Program as well as outside of that program, and in global (exchange-listed) blockchain ventures.

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CV

LABS

ZUG



THE CV VC ECOSYSTEM



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ADVISORY

With the longest track record in the Crypto Valley, our **Advisory Team** helps startups and corporates raise capital through tokenization, develops business models and blockchain strategies, and supports companies with M&A activities.

CV

LABS

CV Labs is our co-working space focused on blockchain companies and the home of startup companies participating in the CV Labs Incubation Program. Regular meetups and networking events organized in the Crypto Café and various meeting rooms attract the brightest minds from the global blockchain community.

CV

COMPETITION

The **CV Competition** is an Industry focused blockchain startup competition with the opportunity to win a cash prize of \$100,000, no-strings attached.

CV

SUMMIT

Our events, such as the **CV Summit**, bring together innovative startups, industry experts, investors and corporates deploying distributed ledger technology on a weekly bases.

CV

MAPS

CV Maps is the first open directory to the fast growing Crypto Valley blockchain ecosystem. The constantly updated database includes over 800 companies.



AdHash, Bulgaria. The AdHash protocol cuts the dead weight from the digital ad ecosystem to bring efficiency and trust. AdHash rebuilds a real-time bidding framework from ground up, combining first-party ad hosting and unique hash IDs to eliminate majority of ad fraud vectors and deliver transparency & control to advertisers, publishers, users.



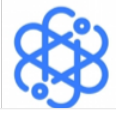
Assembl, USA. Democratizing Science - solving problems that inhibit the advancement of scientific research. Assembl is improving quality and accessibility of scientific data by interconnecting disparate data sources and positively incentivizing data interchange with simple and scalable software solutions.



Sprinter, USA. Sprinter is a decentralized platform connecting a distributed network with the solutions and resources needed to build, grow, and scale technology businesses and accelerate innovation.



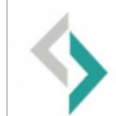
CryptoPolice, Latvia. A community based scam identification platform. CryptoPolice is creating a decentralized, scam verification system/application, where people can share identified scams and check the verification process and legitimacy of an approved scam, which regular internet users and company employees are facing in real time.



Orvium, Estonia. Social Network for scientific collaboration, funding and publication management. Orvium aligns goals and incentives for all stakeholders in the process.



BHander, Ukraine. Wireless, stand-alone usable multicurrency crypto wallet with payment capabilities combines both wallet and payment solutions, thereby helping to drive adoption of fast and instantly-settled crypto payments in daily life.



Tezure, USA. Insurance marketplace, where users can create new insurance policies & products as a group. Tezure simplifies and aligns goals for participants in the insurance market with the use of AI and smart contracts.



BitFreezer, Ukraine. Worry less, protect your crypto with BitFreezer. BitFreezer makes your smart phone the most secure tool out there to secure your crypto. You can turn your smart fridge into a storage device for keys.



PocketJam, South Africa. A platform that incentivizes children to solve (math) problems to earn pocket money. It improves critical thinking, pattern recognition, and problem-solving skills, which were identified by the WEF as the most important skills for kids to develop.



Ptolemy, USA. Crowdsourced encyclopedia that rewards contributors. Crowdsourced encyclopedia platform based on innovative fractional page ownership with revenue share.



Bytes, Switzerland. Blockchain based last mile Internet connectivity. A platform that enables machines to trade internet access with one another in a distributed fashion.



Kimeo, India. A video platform where everyone gets rewarded.